

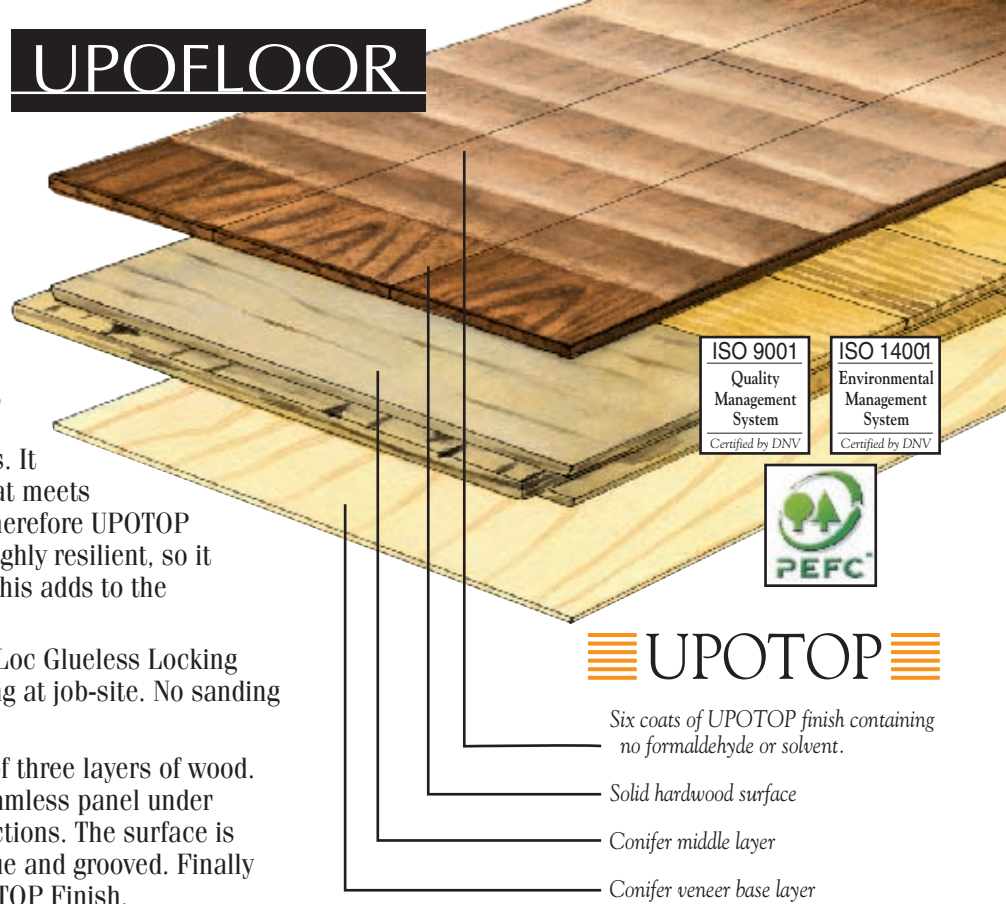
# Why Prefinished Hardwood Flooring?

Upofloor Real Wood Flooring is prefinished at the factory with six coats of UPOTOP - a new generation of protective finish for wood floors. It is applied using state-of-the-art technique that meets strict quality and environmental standards; therefore UPOTOP contains no harmful solvents. This finish is highly resilient, so it flexes with the natural movements of wood. This adds to the durability and strength of the finish.

Every installation is made easy with the RealLoc Glueless Locking System. There is no messy sanding or finishing at job-site. No sanding dust or offensive chemical odors in the home!

Upofloor Real Wood Flooring panels consist of three layers of wood. The components are glued together into a seamless panel under tremendous pressure applied from three directions. The surface is sanded several times and the edges are tongue and grooved. Finally the boards are finished with six coats of UPOTOP Finish.

## UPOFLOOR



# UPOFLOOR

Real Wood Floors



Jatoba Nature



Jarrah Premium



Conservation of the environment is naturally of great importance to Upofloor. We make sure that all the wood used in our floors comes from carefully managed sustainable forest programs, both in Finland, where 42% of the total land is forest, and the other countries where our wood species are sourced. The production of Upofloor Real Wood Flooring actually consumes little energy, and the precision cuttings method used saves raw material. All waste wood and sawdust is used to heat the factory and only necessary packaging is used.



**Global Market Partners, Inc.**

World's Finest Flooring Products

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**Upofloor Lifetime Limited Residential Warranty** including 25 Year Finish Warranty, Radiant Heat Guarantee, and Resurfacing Guarantee (Please refer to Upofloor's Lifetime Limited Residential Warranty pamphlet for full details).

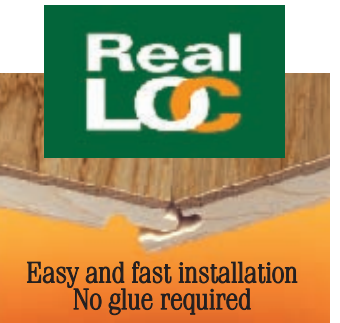
# Natural Floors- Lasting Beauty

Upofloor Real Wood Flooring enhances the beauty of any home. It ages elegantly, and with a little extra care it will also age gracefully like an antique. Imagine a centuries old wood flooring telling its tales and cherished memories of the past.

Enjoy the vibrance of real wood. Never arrogant or dominant, its abundance of natural tones always friendly and inviting feel. Whether you choose a dark or light hardwood floor, it will always tone in with the overall color scheme of your décor. It combines harmoniously with gentle earthy tones, understated whites and grays, confident reds and yellows, the entire blue palette from cold to warm, pale pastels and stately purple.

As your feet touch your new Upofloor Wood Flooring, from Finland, you will instantly know why Upofloor is one of the largest and highest Quality manufacturers in the world. The touch of natural wood is soothing and friendly. As cooler seasons emerge, wood feels genuinely warm to the touch. It is a companion for life that is a joy for the whole family.

Since the flooring shown here is a product of nature, actual flooring may differ in appearance and grain characteristics.  
 \*) The rich tones of these species will darken over time.  
 \*\*) Cherry Country and Walnut Country have very distinctive natural characteristics. Therefore, extreme light and dark color variations will be seen. For technical printing reasons, the shades shown here may differ slightly from the actual tones.



## Longstrip RealLOC Three Strip

3-Strip Hardwood  
Long Strip  
Width 7.4"  
Length 6'10"  
Thickness 9/16  
1 Pack = 33.75 S/F



### Upofloor Prefinished Hardwood Floors Come In Many Varieties.

The classic Longstrip Upofloor Wood Flooring is the 3-strip floor, in which one plank consist of three parallel strips of equal width.

Selections are graded by choosing the parts of raw wood with similar color, grain texture and frequency of knots.

**Premium, Nature and Reserve** grades have a consistent appearance while still showing the grain and natural characteristics of the wood species.

**Country** grades exhibit stronger contrasting shades and grain. The surface is enlivened by darker and lighter hardwood strips and higher frequency of knots.



### Reserve Grades



### Country Grades



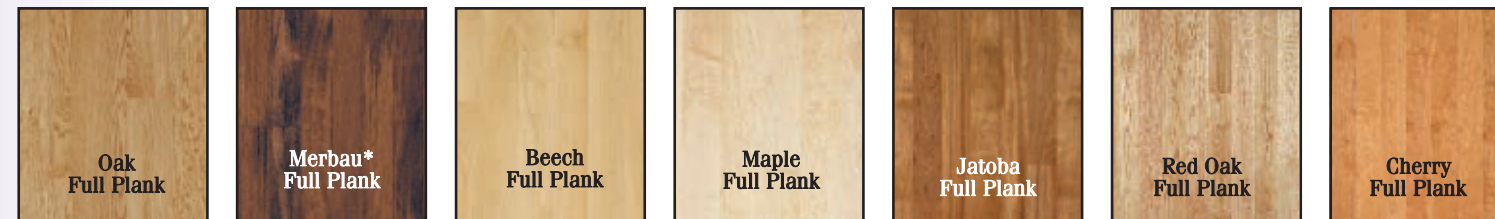
## Long Plank RealLOC Two Strip

2-Strip Hardwood  
Long Plank  
Width 7.4"  
Length 6'10"  
Thickness 9/16  
1 Pack = 33.75 S/F



## Full Plank RealLOC One Strip

1-Strip Hardwood  
Full Plank  
Width 5.4"  
Length 6'6"  
Thickness 9/16  
1 Pack = 23.68 S/F



Oak Santa Clare

